

## AGENDA

### EAGLE 1<sup>st</sup> On-line Stakeholder Workshop

Type of access: on-line with invitation

Wednesday, October 29<sup>th</sup> 2014, 14:00 – 16:00 (CET)

13:45 – 14:00	On-line registration	
14:00 – 14:10	Welcome and brief introduction to the EAGLE project achievements and themes	Tanja Perko, Project Coordinator, SCK CEN
14:10 – 14:15	Objectives and agenda of the workshop	Nadja Železnik, Moderator, REC Slovenia
14:15 – 14:25	Towards improving the education, training and communication on IR by the information sources: Recent years of campaign for open communication were successful, but can this be a reason for satisfaction?	Metka Kralj, Agency for Radioactive Waste, Slovenia
14:25 – 14:35	Critical review of how the information related to ionising radiation is transmitted in the traditional mass media and new social media – which are the main challenges to be resolved?	Claire Mays, Institute SYMLOG, France
14:35 – 14:45	New insights gained from the critical review of the actual situation in education, training and information for the recipients – the status of citizens satisfaction and concerns	Daniela Diaconu, Institute for Nuclear Research, Romania
14:45 – 15:45	Moderated discussion of all workshop participants	Nadja Železnik, Moderator, REC Slovenia

### Leading questions for the discussion:

1. The information sources recognise communication as the most or one of the most important aspects that contribute to fulfilling their mission in the nuclear area. But the real question is - are they appropriately reaching the public and are they addressing their needs?
2. How could the information sources reach the population which is not interested in the ionising radiation issues although they provide professional, technical and scientific evidence based information?
3. While citizens generally want to be informed, their attention may be sharpest only during crisis - at a time when the media are interested in moving fast with information, and when authorities may take the longest time to formulate their message! How can authorities learn new ways of communicating under uncertainty? How can journalists form ongoing relationships with sources, so that exchanges are easier at crisis time?
4. How can all the traditional actors adapt to the new context of tweets, blogs, and democracy of expression?
5. EAGLE public surveys found high public trust in scientists on one side and difficulties to understand expert language on the other side. What are public expectations for scientists' involvement in the information and communication process? Can spokespersons be a solution, especially for the information sources mandated by authorities? Which are other ideas in this regard?
6. In spite of efforts the general awareness and knowledge about ionising radiation among population is quite low. Which could be success factors to turn the trend upward?

15:45 – 16:00

Wrap-up and conclusions

Nadja Železnik,  
Moderator, REC  
Slovenia